

August 13, 2009 Healthcare IT Provider MedPlexus Offers Cash for Clunkers to U.S. Physicians SUNNYVALE, Calif.--([BUSINESS WIRE](#))--[MedPlexus](#), a leading provider of [practice management](#) and [electronic health records \(EHR\)](#) solutions to physician practices, today announced the creation of their "Cash for Clunkers" Program. The "[stimulus package](#)," which is available September 1, 2009, grants cash payments of \$3,000 to \$5,000 to doctors who replace their previous EHR and/or practice management platforms with MedPlexus integrated platforms.

"Most healthcare IT solutions in place at physician practices in the U.S. are dinosaurs compared to what is offered now," said CM Mallipeddi, founder and CEO of MedPlexus. "These legacy systems cause physicians to lose money via inefficiencies they wouldn't experience if they were using a [SaaS model](#), for instance. They make it difficult and expensive to demonstrate 'meaningful use' of EHR, which you have to do to receive the up-to-\$64,000 in incentives available via the stimulus package, also known as the American Recovery and Reinvestment Act (ARRA)."

Added Mallipeddi, "We are making this 'stimulus package' available to physicians so that they may take advantage of the cost efficiencies of updated EHR and practice management solutions as well as the incentives that are now available."

For more information on this program, visit www.medplexus.com or call MedPlexus at 408-990-9080.

About MedPlexus

MedPlexus, a 2008 CCHIT-certified solutions company for the medical practices marketplace, was designed to help unleash revenue potential and improve the ability to provide quality healthcare. MedPlexus focuses on the business and clinical issues of the medical practice using a combination of Software as a Service (SaaS) platform, BPO services, and a 360° practice performance analysis to provide solutions for its clients of all sizes. MedPlexus mobile and Internet-based administrative, financial and clinical solutions and services are designed to improve patient care, increase practice efficiency, reduce costs and streamline information exchange between health care providers, payers, labs, pharmacies, and patients.

MedPlexus products include physician practice management, Electronic Health Record Solutions, ePrescription, and a patient self-service portal, which are deployed as integrated or individual products in a SaaS/ASP or a local/onsite solution. MedPlexus complements the product offering with associated billing services, accounting and audit services, and front office call management services. MedPlexus solutions automate physician workflow and offer physicians access to drug and disease databases, and payer, lab and pharmacy connectivity at the point of care. Founded in 2000 by visionaries seeking to develop and

maximize IT solutions for physicians, the MedPlexus team spent years turning vision into reality with input from healthcare advisors and customers.

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